



SPONSORSHIP OPPORTUNITIES

YOUR ISLAND HOME SHOWCASE

The PEI Provincial Home Show is your chance to establish your position as an industry leader & showcase what you have to offer in this diverse and ever-changing market!

Join the Island's top home improvement specialists and open your door to endless sales opportunities. There isn't a more effective way to build and strengthen relationships than meeting someone face-to-face.

With thousands of attendees each year, there's no better place to make an impact with your brand than our tailored-to-you sponsorship opportunities. Read on for exclusive ways you can partner with the show and give extra visibility to your company!

EVENT DETAILS

Date: March 31 – April 2, 2023

Location: Eastlink Centre

IMPORTANT NOTES ON SPONSORSHIP:

- The PEI Provincial Home Show must approve all sponsorship merchandise using our logo. We reserve the right to refuse any merchandise that does not meet our standards.
- Many of the available sponsorship opportunities include the provision of merchandise from the sponsor in addition to the price (i.e., bags). Should you prefer, a new price can be offered that includes the product in question.

CUSTOM PACKAGES AVAILABLE

If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to reach out to your show manager:

TO SIGN ON AS A SPONSOR TODAY, CONTACT:

Pat Steeves

Show Manager

506-649-0024

1-888-454-7469

psteeves@mpltd.ca

Sean Miller

Show Manager

902-468-5021

1-888-454-7469

smiller@mpltd.ca



SPONSORSHIP OPPORTUNITIES

LOBBY SPONSOR (1 AVAILABLE)

\$2,000

Sponsor the main entrance area and set the tone for the event.

This sponsorship includes:

- Signage at main lobby
- Exclusive marketing collateral distribution rights at main entrance
- Web banner top ad on event homepage
- 100 'admit one' event passes

STAGE SPONSOR (1 AVAILABLE)

\$1,500

Named sponsor for the main seminar stage!

This sponsorship includes:

- Banner signage at stage area
- Additional seminar signs at main entrance and mid-way point
- Marketing collateral passed out from stage area
- Inclusion on seminar section of event website
- 100 'admit one' event passes

VISITOR BAG SPONSOR (1 AVAILABLE)

SOLD OUT

This exclusive sponsorship includes:

- Your bag (minimum 2500 bags) given out to guests attending the event at the main entrance.
- Signage at main entrance
- 50 'admit one' event passes

FLOOR DECALS/FOOTPRINT SPONSORSHIP (2 AVAILABLE)

\$600

This sponsorship includes:

- Decals branded with company logo in high traffic areas and leading from entrance to your booth. Extends your reach outside the exhibit area
- 10 vinyl 2' x 1' arrows imprinted with your graphic in full colour



SPONSORSHIP OPPORTUNITIES

SOCIAL MEDIA SPONSOR (3 AVAILABLE)

\$1,200

Harness the power of social media! *This sponsorship includes:*

- Inclusion in one branded direct audience email to our database of past show visitors
- A web banner placed on the show website's homepage
- Mentions in three posts on the show's Facebook page

WEB BANNER SPONSOR (2 AVAILABLE)

\$500

Your company's logo will be showcased on the show's official website which receives thousands of hits. We will also provide a link to your own company website, to route the traffic your way.

DOOR PRIZE SPONSOR (1 AVAILABLE)

In Kind

Provide the Show Door Prize and have top of mind recognition on the door prize posters.

This sponsorship includes:

- Branded Posters located throughout show (enter by scanning a QR code at the show).
- Inclusion on the show website, in e-newsletter marketing and on social media

ACT NOW!

Many of the opportunities are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

We look forward to helping you maximize your sponsorship to its full potential.

Have a unique partnership idea? Let us know and we can help you design a custom package that's just right for your company.

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PO Box 565, Saint John, New Brunswick E2L 3Z8

Phone: 1-888-454-7469 • Fax: (506) 658-0750

G.S.T. Number 10355 7344RT

SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name _____

Contact Name _____

Mailing Address _____

Phone _____ Fax _____

Email _____

SPONSORSHIP OPPORTUNITIES

Please indicate the opportunity you would like to sponsor:

SPONSORSHIP OPPORTUNITY	PRICE (plus applicable taxes)
<input type="checkbox"/> Lobby Sponsor	\$2,000
<input type="checkbox"/> Stage Sponsor	\$1,500
<input type="checkbox"/> Visitor Bag Sponsor	SOLD OUT
<input type="checkbox"/> Social Media Sponsor	\$1,200
<input type="checkbox"/> Floor Decals/ Footprint Sponsor	\$600
<input type="checkbox"/> Website Banner Sponsor	\$500
<input type="checkbox"/> Door Prize	In Kind

PAYMENT INFORMATION

Payment due by February 16, 2023

Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

I have read and agree to the terms outlined in the Prince Edward Island Home Show sponsorship package and contract, and agree to sponsor this event, this ____ day of _____, 20____.

Signature per Master Promotions Ltd.

Sponsorship Applicant's Signature